# The Phoenix Ancient City Environmental Pollution Problem under Packages Policy

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### **Abstract**

China is an ancient country with splendid culture, and there still retains many characteristic historical cities, However with the development of the tourism industry, the existing natural, historical and cultural environment on which the ancient city has been a certain degree of damage. In order to develop economy at the same time protect the environment of the ancient city, the ways of city have taken charge the tickets. Based on the above background, this article selects the ancient city of phoenix as the research object, through field observation, phoenix ancient town before and after the policy on packages will be the study of environmental pollution, puts forward some Suggestions and combined with related information.

Keywords: the phoenix ancient town; Packages policy; Environmental problems

### **一Background**

Fenghuang is located in the west of HuNan province. Relying on its unique geographical landscape and human landscape, FengHuang seize the opportunity of western development, vigorously develop the tourism industry, make the tourism resources of the ancient city of phoenix got fully development and utilization. The phoenix of the rapid development of the tourism industry, on the one hand, increase the fiscal revenue and resident income, on the other hand is a lot of negative effect, make the ancient city of face unprecedented impact and challenges. Such as environmental pollution, the ancient city of attractions of man-made destruction, commercialized tourist scenic spot, and the scenic area management chaos, etc.All these problems should be solved in the development of undertakings of the phoenix travel.

### \_.The Phoenix Ancient Town's Environmental Pollution Change After The Packages Policy

#### 1. The Noise Pollution

Since 2002, phoenix tourism development trend is very good, There are 3 million people come there from different parts of the country on average one year . Because of the influx of tourists, the streets of the ancient city of phoenix is the bustling crowd every day. Combined with the phoenix ancient town many business entities, especially many bar. One evening, lights proficient, DJ music sensation throughout the old town. Adopted the tickets for the New Deal, the number of tourists decreased dramatically, to a great extent, alleviate the local noise pollution, it is advantageous to the town to restore the ancient color, fragrance and elegance.

### 2. The Water Pollution

Phoenix Tuojiang river's water purification function itself is relatively weak, plus the presence of Phoenix city sewage wanton discharge phenomenon, thus resulting the seriously water quality pollution. Such as hotels, restaurants, directly in tuojiang river, clean the chickens, ducks, fish, meat, etc., make the tuojiang river water quality is worse. Let the tuojiang river water resources was badly damaged and bring the whole tourism economy deadly obstacles. Tickets after New Deal implementation, can effectively curb traders, tourists to the pollution of water bodies.

### 3. The Air Pollution

First phoenix itself natural geographical conditions conducive to air flow diffusion. This is the objective situation we can't change. But have to say, "with the number of tourists, a lot of traffic tools such as the automobile exhaust emissions, this is main cause of air pollution in phoenix ancient town. So the ticket collector policy implementation, limit visitors and vehicles are extremely necessary.

#### 4. Solid Waste Pollution

The main source of solid waste pollution Phoenix Ancient Town is garbage. For example disposable lunch box, chopsticks, food residue and so on. Solid waste is mainly produced by tourists and tourism services, has seriously impact on the tourism image and the environment. It has a significant negative influence on tourism economy. Phoenix town after the implementation of tickets for the New Deal, the local solid waste pollution will be mitigated, but this way only take a temporary solution not effect a permanent cure, in that we should take more environmental protection propaganda, on the premise of residents and tourists environmental protection awareness, at the same time, relevant departments should also strengthen the tourism environmental waste management.

# **The Countermeasures and Suggestions**

Comprehensive full text content, and to find relevant information, we can put forward the following countermeasures.

### 1. Strengthen Environmental Governance

When the development and utilization of the ancient city of Phoenix, We must establish a sense of environmental protection, we must adhere to the principles of sustainable development. At present, the scenic spot of air pollution, water pollution, noise pollution, waste pollution, visual pollution and landscape pollution phenomenon is more prominent, therefore, the protection of the scenic spot environment and governance from macroscopic and the microscopic two aspects: on the macro, to establish a unified coordination management system, improve the legal system, intensify controls; On microscopic of scenic tourist capacity limit to science, to strengthen the scenic spot atmosphere and water quality monitoring standard, use effective methods of the scenic area of waste treatment, put an end to pollution sources. Such as clear arrangement and properly handle the tourist area life water and garbage; Formulate relevant laws and regulations, regulations constraints, residents and tourists, are not allowed to throw litter about bottles, waste paper and other tourism waste; Strengthen master consciousness and the environmental protection consciousness of the government officials, priority to environmental protection.

## 2. We Need to Strengthen Guidance, Improve the Environmental Awareness of Local Residents and **Tourists**

First of all, changing lifestyle of local residents. Because they have been generated garbage sewage is directly into the river, and now, with the increase of tourist hotels, waste generated daily sewage doubled, and if not treated it will seriously influence the inflow of water quality in the TuoJiang river. Therefore, the residents of sewage shall be issued corresponding policy, for example, charge less "discharge" to remind and restriction to the tuojiang river drainage. To force the residents to use phosphate-free detergent, control the inflow of phosphorus-containing wastewater to prevent the occurrence of eutrophication of water bodies. At the same time, education through various channels to guide residents, make people aware of the environmental quality of the advantages and disadvantages related to the development of the tourist area, more related to their life quality and existence and development of future generations. Second, improve the visitors' environmental awareness. When visitors enter the scenic area by the guide of environmental education, promote environmental awareness of tourists. For example, a prominent place in the scenic spot, with the appropriate parties (such as green trash cans, imitation wood sign) remind tourists don't litter, polluting, others more in creating a good tourism environment.

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